



Victorian Athletic League Inc.

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MEDIA RELEASE

NEW VICTORIAN ATHLETIC LEAGUE SPONSOR

Dear Athletes/Trainers/Members,

The Victorian Athletic League is pleased to announce **Broo** as a new sponsor for a 400m Women's series. The series will be run at six carnivals (TBA), and will culminate in a final which will be based on a point system.

Broo is a brand new 100% Australian owned beer company. For more information on Broo products visit their website. www.broo.com.au

The Victorian Athletic League would like to welcome Broo on Board for the 2011-12 season.

